

ISAAC MILLER

Film, photography & brand · Makerspace programs

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I make films, photos and brands, and I build the places and systems that help other people make things. At Yazaki North America I built and run the Makerspace. Before that I made award-winning fundraising films for Ball State and planned marketing for clients like Amazon Prime Air and Procter & Gamble.

EXPERIENCE

Yazaki North America

Aug 2022 – present

R&D Coordinator, Engineering Communications · Canton, Michigan

- ◆ Built and run the Yazaki Makerspace, open since July 2024: six skill areas in 4,654 sq ft, 389 makers and 22 classes. Wrote much of the class content and taught almost half of all classes.
- ◆ Built its systems in SharePoint and Power Automate: class booking, training records, equipment and safety reporting, and a 74-guide library. Now building a web app to replace them.
- ◆ Led the R&D Playground (2022–2024), created to bring people back to the office after COVID: technology exhibits, events and 40+ visits from OEMs, suppliers and Yazaki groups.
- ◆ Ran the AI Olympics, a six-week competition for 90+ associates on 19 teams. Now putting a three-class AI image series online; Class 1, Restore & Remix, is live.
- ◆ Designed the Yazaki Innovations booth for CES 2023, with its intro film and an HTML kiosk app for the sales team.
- ◆ Built a self-serve headshot booth used by 1,000+ employees, replacing about two hours of editing per headshot.
- ◆ Produced plant, testing and recruiting films, including Spanish edits shown to production teams in Mexico.

Black Tent Productions & LimeLite Videos

Feb – Aug 2022

Marketing Strategist · Cincinnati, Ohio

- ◆ Developed marketing strategies for clients including Amazon Prime Air, Procter & Gamble and Great American Insurance.
- ◆ Planned paid and owned media and tracked the return on it.
- ◆ Sold commercial video production for LimeLite Videos.

Freelance · IM Productions, now IM4Creative

2021 – present

Film, photography and brand

- ◆ Clients include Yazaki's Inspiration Hub, Neely Ironwork, Quality Applied Systems, the City of Milan and Morning Owl Café.
- ◆ Drone, rental and event films, brand identities, weddings and portraits.

Howden Group

Aug – Nov 2021

Video Consultant · Glasgow, Scotland

- ◆ Video consulting and production, including a 90-second film for the group.

Ball State University Foundation

Jan 2020 – Aug 2021

Digital Media Specialist · Muncie, Indiana

- ◆ Wrote and made *We Are Cardinals*, a poem film for One Ball State Day 2021, later presented to donors at UpLift Ball State.
- ◆ Made 19 fundraising, donor and campus films with 120K+ views, on my own gear.

Joseph Productions

May – Aug 2020

Executive Accounts Intern · Livonia, Michigan

- ◆ Graphic design and VFX for the American Cancer Society's remote gala, and work on the 2020 Ford Bronco and F-150 launch campaigns.

EDUCATION

Ball State University, Muncie, Indiana
Media, Promotion & Management
(Honors), minor in Entrepreneurial
Management · May 2021

HONORS

Silver CASE Award, fundraising
video · 2022

Gold CASE Award, student-produced
video · 2021

Ball State Student of the Year, Media,
Promotion & Management · 2021

Ball State Student Philanthropy
Award · 2021

CERTIFICATIONS

FAA Part 107 remote pilot · 2023

ServSafe · 2022

SKILLS

FILM & PHOTO

Premiere Pro, After Effects, Lightroom;
studio, product and aerial

DESIGN

Photoshop, Illustrator; identities,
signage, print

SYSTEMS

Microsoft 365, SharePoint, Power
Automate, HTML & CSS

MARKETING

SEO, SEM and paid social on Google,
Meta and LinkedIn; Google Analytics,
HubSpot, Mailchimp, Salesforce

MAKING

3D printing and scanning, CAD, laser
cutting

AI

Claude, Gemini, ChatGPT, Copilot,
Veo 3, Nano Banana, Udio, Photoshop
generative fill

SOFTWARE

Restore & Remix, AI image class app

Laser Settings Estimator

Calisthenics Academy Coach

Makerspace Hub, in development

Bambu2OBS, 3D printer to OBS

github.com/IM4Creative